



DUO-GLIDE FL




DUO-GLIDE FLH



SPORTSTER XLH

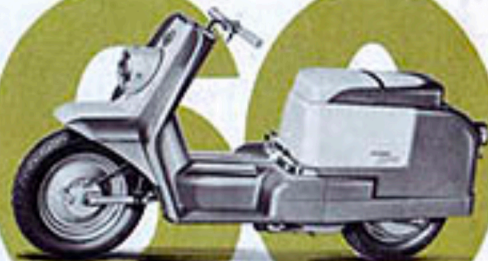


SPORTSTER XLCH

Stand out in  **60**
WITH A
NEW HARLEY-DAVIDSON



SUPER-10



TOPPER



MotoBrit.com

LIGHTWEIGHT SUPER-10 The smallest in a star-studded line of models. For America on the move, for the young and young at heart. Fun transportation at its best. Up to 80 percent miles per gallon. Park anywhere, leave for school, work or play. Safe, sturdy and easy to ride. A mechanical gem, a jewel to behold — without a doubt the all-standing star in its class.



DELUXE DUO-GLIDES New, bold and beautiful. The best is made even better for 1960. New polished bright chrome and new fave styling make the DUO-GLIDES the most exciting looking motorcycles in the world. Packed with performance, prestige and smooth control, the DUO-GLIDES are available in FC or FCH models. Inspired by all and preferred by everyone — the DUO-GLIDES have to meet!

SPORTSTER H

Here is the world's most versatile motorcycle. Ride it solo — or double up for twice the fun. Cruise the highways or ride the trails — with comfort, ease and easy-to-ride styling — and it's responsible! The SPORTSTER H combines simplicity, top comfort and styling into one team power package. Ask the lucky guy who owns one — or better still, take one for a spin — then you'll know!



ALL NEW TOPPER

Harley-Davidson's amazing new motor scooter has taken the Nation by storm. Young and old alike sing its praises. Smoothway automatic transmission, gear lock, modularity and balance. Streamlined body, easy reverse starter and its many safety features make the TOPPER today's outstanding motor scooter buy.



HARLEY-DAVIDSON
Again Outstanding in '60

SPORTSTER CH

The active man's motorcycle! If you want action — ride a 300 cc Harley-Davidson! Trial and Endurance! Coming! About the same — the CH lives it! This sport-oriented SPORTSTER is ready for any challenge — willing to take on all comers and able to lead the pack. All this and you can ride it on the road, too. Top lights, top meter speedometer, muffler — and all travel. On the road or off the road — the SPORTSTER CH is the ultimate! Ride now today!



This is the year! This is the year to step out and step up. This is the year to stand out. This is the year to have fun — to be admired — to be envied. This is the year to own and ride a new Harley-Davidson!

Yes, name it — and there's a set of outstanding Harley-Davidson wheels to satisfy your every heart's desire. Want a scouter? Try the amazing TOPPER. Want economical, versatile fun-transportation? Try the SUPER-10 for size. Want sport systems, try the exciting SPORTSTER H and CH. Want riding luxury beyond your dreams — try the thrilling DUO-GLIDES.

The 1960 Harley-Davidson are slinging in looks and advanced in every respect. New features, new models, new looks. Make this your year to ride a new Harley-Davidson.

See your Harley-Davidson dealer today. He has 1960 models on his floor and he has demonstrations for you to ride. The proof is in the riding, and only you can prove it to yourself.

HARLEY-DAVIDSON MOTOR CO., MCWAHNER 1, WISCONSIN





THIS IS THE SIGN OF

fun!

MAKE YOUR HARLEY-DAVIDSON
DEALER'S STORE YOUR
fun-time HEADQUARTERS

Your Harley-Davidson dealer has the friendliest spot in town . . . the kind of a place where you can meet your buddies and other riders. He's ready to *help you and serve you*. He is your cycling *hospitality host!*

