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Introducing...

The Great American Freedom Machines For 1973.



X-90.

Not only a little better, but a better fit. The X-90 sports a whopping new 31/2" 2-stroke power plant. 4-speed box. Modified oil injection. Top motorcycle tire suspension with rear hydraulic shocks. Fork absorber. Amplifier. Transponder. Positive fork down handle bars. 138 Pounds light. So that you can keep on going once you get to where you're going.



Z-90.

On-off road fun, street legal machine. With the go to carry her, new 3000 2-stroke single cylinder performance. 4 speed box, modified oil injection, low downstroke crank, low resistance box, featuring 12 volt alternator and solid state regulator. Safety split seat, and forks. Plus turn signals. Shock absorber muffler. Steak. Tom. Smooth riding. Why not out loose?



SR-100.

Considered the winner in mid-price, here it sounds, screams, and shifts. Pure pleasure. Plus 100 cc's to put you through. 2 stroke single cylinder. 3 speed box. Center suspension takes the bumps and adds for more. You'll want to make and bigger work.



TX-125.

Put her. And a full 125 cc's. 2 stroke single cylinder engine. 3-speed box. Modified oil injection. Adjustable rear shocks. Solid state alternator. Turn signals. Plus rear suspension. Comfort seat. Built for handling up with a little... in handling off road. After country when the spirit takes you to the next.



SX-350.

The American performance version of the 350cc. On road or in the rough, ahead of the pack. New 5-speed box. 6-volt start. Alternator. Turn signals. And square stock top bars. New front downstroke frame. Crispdownstroke bars. Rear shocks adjustable to 3 positions, low, seat. You've got the machine that understands the land.



SS-350.

The 350cc cruiser. Big 350cc 4-stroke. New 5-speed box. Electric start, new low downstroke frame. 5-position adjustable rear shocks. Raising style. Stable leading shoe front brake. Turn signals. Advanced muffler design. Plus fully calibrated speedometer and tachometer. Designed and engineered for the American rider and road. Take a friend along!

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XR-750. Dirt Racer.

The CR1, the public's been all about. Advanced aluminum alloy engine. Proved itself in dirt track events with constant win throughout the country. A sponsoring commitment to the Harley-Davidson racing heritage. A Harley in colors. Jet Fire Orange. Express machine. All the way. It's Evel Knievel's official jumping machine.



XR-750. Road Racer.

Hard track racing machine that's a find its way through all the top ones. The aluminum alloy 750cc CR1 by Harley-Davidson. Through the traps at Daytona at over 160 mph. Top super bike performance on every track it burned here and abroad. No stopping. It's a Harley-Davidson through and through.



XLCH-1000.

The machine, without a parallel in any competition on the road. Full-featured hydraulic disc brake up front. Limited handbrake switches including rider-action safety switch. New rugged front fork. Traditional kick start for the enhanced 1000cc's. 4-stroke. 3-hp power. Pull the trigger. Hang on.



XL-1000.

Magnificent 1000cc's 4-stroke. 3-hp. Power plant. Dependable electric start. Featuring unified handlebar switches, safety rider action switch, front wheel disc brake, Christie rear shocks. Plus Harley-Davidson's advanced new fork lock, improved ride and stability. Take off-howl!



FX-1200.

An ego trip. 1200cc's combining sleek new styling and high performance. Refresh new gas tank. 4-cylinder. 3-hp. power. Reengineered dual exhaust system. Safety rider switch. Fully instrumented. Exclusive fade-resistant, hydraulic disc brakes, front and back. Heavy duty new front fork assembly. Stronger, tougher rear fork. Head. Move about town in style.



FLH-1200.

The superlative. Tradition on two wheels. The 74 cubic inch 1200 cc. Down handlebars without worries. Comfortable instrumentation. 4-cylinder. 3-hp. New full-flow oiling system. Exclusive fade-resistant hydraulic disc brakes, front and rear. The ultimate in ride comfort. Set her up. Relax. And go. Country to country, or down to coast.

The Great America



It takes a real expert to understand our 80 different styles with their 80 different states of mind.

Our highways and our beaches and our winter trails. Georgia 700 and Milwaukee 600. Xerox 800 and Boulevard 800.

To top it off, we're fortunate to have a reputation for reliability, built with a separate steel 41 steel.

That's why we offer you the 80 American, the Great American Freedom Machine.

That's why we give you the ability to go wherever you want to lead them.

We say we're Number One because that's where we float in the ocean breeze.

So say.

And we say we're Number One because we built the big machines for one great state. There it is, Missouri, the performance

we built about our 80 states (we built).

So did you get some from the city's end of the out of the wonderful and living here? Great American Freedom. First Harley-Davidson.



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Heritage.

The added Harley-Davidson value. A result of 70 full years of dedication to making the Freedom Machines. The engineering. And styling. And manufacturing expertise. All to bring you reliability as well as great performance.

Good People to Know.

The Harley-Davidson Dealer. Dependable. And his service staff. Factory schooled to smooth out problems and keep you on the road. Plus full parts inventory. Rarely a wait. Good people. Great machines. Whenever you ride in this great country of ours, you'll find Harley-Davidson Dealers. Ready to serve you.



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